



# YOUR COMPANY'S TREE PLANTING DAY

## WITH SELF HELP AFRICA

**One Million Trees:** Can your company join Self Help Africa in planting one million trees in sub-Saharan Africa and 100,000 native trees in Ireland?

Self Help Africa are hosting Tree Planting Days for corporate supporters of One Million Trees. These events are:

- An excellent occasion for your staff or clients to engage in enjoyable yet impactful work – planting native Irish trees.
- A great opportunity to do something real and worthwhile to address climate change.
- A valid way for your company to offset its carbon footprint – digital certs issued for trees planted for website display.

### TREE GUARDIAN

- For a donation of €10,000 – become a “Tree Guardian” and Self Help Africa will organise a dedicated tree planting day specifically for your company. Invite your staff or key clients for a unique team building opportunity - which you can brand and leverage with your own PR (photos, etc).
- Tree Guardians will be responsible for planting 2000 native trees in Ireland and 20,000 new trees in sub-Saharan Africa.
- Your staff can participate in raising funds to allow your company become a Tree Guardian. Our fundraising team can assist employee fundraising through one of our ongoing events such as ‘The Tree Steps Challenge.’

### TREE CHAMPION

- For a donation of €5,000 become a ‘Tree Champion’ and Self Help Africa will invite up to ten of your staff/clients to participate in an existing tree planting day, which you can part brand and leverage with your own PR (photo opportunities).
- Tree Champions will be responsible for planting 1,000 native trees in Ireland and 10,000 new trees in sub-Saharan Africa.

### COMPANY FUNDRAISERS:

If you are an employee in a company and would like to organise a tree planting day with your colleagues, please contact us for fundraising ideas.

We’d invite you to look at this opportunity as a chance to engage employees, contribute to your business’s sustainability, environmental and CSR goals, while working together on something that is positive and beneficial to all - Planting the Planet.



■ Google held a tree planting event in Wicklow.



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