Eat in for Africa

5 fundraising tips for your event

Ensure that your guests know what donation you are suggesting for the evening. This way they will firstly be aware that the event is to raise money and secondly that they will feel comfortable knowing in advance what money they want to give.

We're hoping that everyone will raise £100. Ask your guests to donate what they would spend on an meal out - if you invite ten guests then it will be very easy to meet this target.

Why not add to your evening by having some light entertainment, like a quiz. We have one already made for you to use. Charge everybody £2 to enter. A share of the takings could be the prize, or perhaps a donated item.

Have a raffle at your event, perhaps using unwanted items that you have around your house. Not only is it fun but you can raise money whilst de-cluttering your home. Alternatively you could sell what you are good at, be it arts and crafts or knitting— get creative and have fun!

If you set up an online donation page at www.justgiving.com, people can give donations online before and after the event. This is a great way to collect donations from those people unable to make the evening.

