



**Self Help  
Africa**



**FIRST ANNUAL  
CHANGE-MAKER'S BALL  
LONDON**

Friday 26th April 2019 · 1 Great George Street

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Join us at 1 Great George Street on  
Friday, 26th April 2019 for our  
**annual London Ball**, an evening to  
celebrate and support enterprise and  
opportunity in Africa.

## WHAT IS THE CHANGE-MAKER'S BALL?

The Change-Maker's Ball is an annual event, held globally to recognise and celebrate the continual upliftment of the communities that Self Help Africa work with.

For eight years, we have hosted Change-Maker's Ball in New York, Boston and Dublin. More than 5,500 people have attended, and enabled us to raise more than £4.8 million to support our work in sub-Saharan Africa. This year, we are hosting our first annual London Change-Maker's Ball.

Figures from the world of business, finance, entertainment, law, hospitality and a wide variety of other industries have supported The Change-Maker's Ball since its inception.

The London Change-Maker's Ball will be on Friday, 26th April 2019 at 1 Great George St.



### ADVISORY BOARD

|                          |                         |
|--------------------------|-------------------------|
| <b>Campbell Williams</b> | Sunfish Advisory        |
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| <b>Jim McKeever</b>      | Caxton Associates       |
| <b>Rohitesh Dhawan</b>   | Eurasia Group           |
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### COMMITTEE

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| <b>Thomas Donohoe</b> | Independent Adviser           |
| <b>Xander Kaplan</b>  | Revlon                        |
| <b>Emma Diver</b>     | Seymour PR                    |



## EVENT TABLES



### Gold Change-Maker Table: £5000

- Receive 1 premium table for 10 people
- Full page advert in the event brochure
- Premium logo representation throughout the evening on our AV Screens.

### Personal Table: £2500

Buy 10 tickets and be recognised as a personal table head in our journal

### Standard Ticket: £250

Early Bird Ticket (valid for tickets purchased before 1 November 2019): £175



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- Full page advert in the event brochure
- Premium logo representation throughout the evening on our AV Screens.

# WHO ARE WE?



**For over 50 years, Self Help Africa has looked at Africa in a different way.**

It's a continent of need, but also of opportunity. There are many mouths to feed, but almost as many entrepreneurs to nurture.

At the heart of our work is one fundamental principle; each of the individuals with whom we work is a small business owner, looking to earn an income.

We provide the tools, knowledge and opportunities to enable these people to develop their micro-businesses and farms.

The income earned feeds his or her family and it pays for healthcare, education and shelter.

We call it "a help-up, not a hand-out."

All funds raised at our Change-Maker's Ball will go to the people who need the support – women, men, families and communities – so that they can acquire the tools and knowledge necessary to lift themselves out of poverty.



■ Above: Award-winning 'Orange is the New Black' TV star Ozo Abuda was a special guest at The Change-Maker's Ball in New York.

■ Top: Kenyan mum and daughter Suzanna and Naomi Omwango with Self Help Africa in Kamkuyu village, Kenya.



**Self Help  
Africa**

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