



**Self Help  
Africa**



**FIRST ANNUAL  
CHANGE-MAKER'S BALL  
LONDON**

Friday 8th February • 1 Great George Street

.....

Join us at 1 Great George Street on  
Friday, February 8th 2019  
for our **annual London Ball**, an evening to  
celebrate and support enterprise and  
opportunity in Africa.

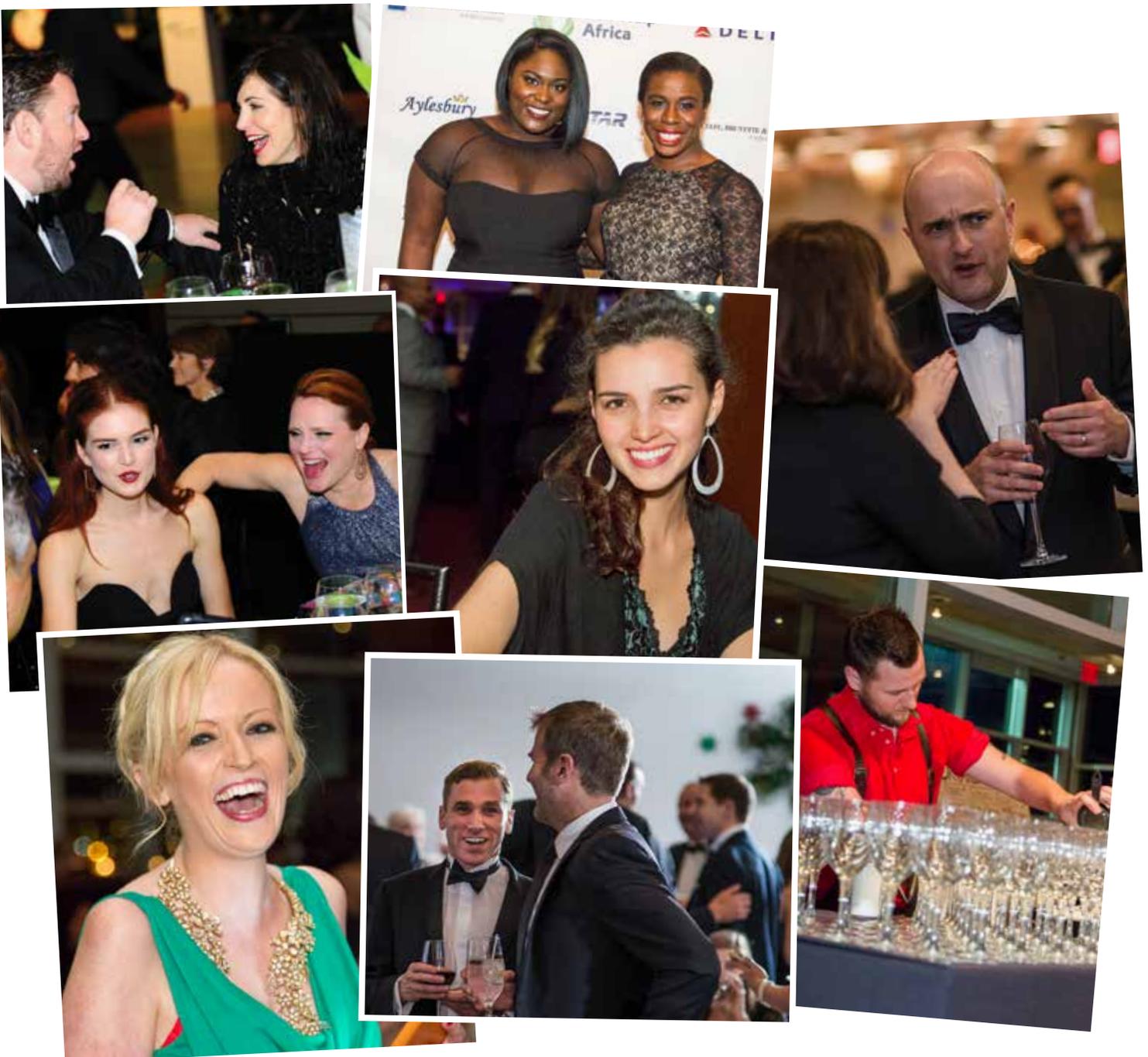
## WHAT IS THE CHANGE-MAKER'S BALL?

*The Change-Maker's Ball is an annual event, held globally to recognise and celebrate the continual upliftment of the communities that Self Help Africa work with.*

*For eight years, we have hosted Change-Maker's Ball in New York, Boston and Dublin. More than 5,500 people have attended, and enabled us to raise more than £4.8 million to support our work in sub-Saharan Africa. This year, we are hosting our first annual London Change-Maker's Ball.*

*Figures from the world of business, finance, entertainment, law, hospitality and a wide variety of other industries have supported The Change-Maker's Ball since its inception.*

*The London Change-Maker's Ball will be on Friday 8th February 2019 at 1 Great George St.*



# SPONSORSHIP OPPORTUNITIES AND EVENT TABLES



## KEY EVENT SPONSOR £15,000

We are looking for a maximum of 2 main event sponsors, who will cover all the costs of hosting the event, enabling all funds from tickets, tables and on the night fundraising go directly to our work.

Includes:

- Recognition as a key sponsor on all print, media and online materials;
- Branding in the venue throughout the cocktail hour and dinner as the key sponsor;
- One of 3 logos on the “step and repeat”;
- A complimentary premium table of 10.



## PRINTING SPONSOR £3,000 or in-kind

*Cover all printing costs including invitations and infosites on the night.*

- Logo representation on all print material for the night;
- Logo representation during the looping slideshow throughout dinner.

## ENTERTAINMENT SPONSOR £3,000

*Sponsor our after-dinner entertainment:*

- Logo representation during the band’s performance;
- Logo representation during the looping slideshow throughout dinner.

## EVENT TABLES

### Gold Change-Maker Table: £5000

- Receive 1 premium table for 10 people
- Full page advert in the event brochure
- Premium logo representation throughout the evening on our AV Screens.

# WHO ARE WE?



***For over 50 years, Self Help Africa has looked at Africa in a different way.***

*It's a continent of need, but also of opportunity. There are many mouths to feed, but almost as many entrepreneurs to nurture.*

*At the heart of our work is one fundamental principle; each of the individuals with whom we work is a small business owner, looking to earn an income.*

*We provide the tools, knowledge and opportunities to enable these people to develop their micro-businesses and farms.*

*The income earned feeds his or her family and it pays for healthcare, education and shelter.*

*We call it "a help-up, not a hand-out."*

*All funds raised at our Change-Maker's Ball will go to the people who need the support – women, men, families and communities – so that they can acquire the tools and knowledge necessary to lift themselves out of poverty.*



■ Above: Award-winning 'Orange is the New Black' TV star Ozo Abuda was a special guest at The Change-Maker's Ball in New York.

■ Top: Kenyan mum and daughter Suzanna and Naomi Omwango with Self Help Africa in Kamkuyu village, Kenya.



**Self Help  
Africa**

Self Help Africa,  
Kingsbridge House,  
17-22 Parkgate Street,  
Dublin 8, D08 NRP2,  
Co. Dublin, Ireland.  
Tel. +353 (0)1 677 8880

Self Help Africa Inc.  
41 Union Square West,  
Suite 1027  
New York, NY 10003  
USA.  
Tel. +1 212 206 0847

Self Help Africa,  
14 Dufferin Street,  
London,  
EC1Y 8PD,  
United Kingdom.  
Tel. 020 7251 6466