

THE ELEPHANT NEVER FORGETS

Elephants are credited with having a long memory.

Many African cultures revere the elephant as a symbol of strength and power, known for its longevity, stamina, cooperative spirit and loyalty.

#DontForget is a campaign by **Self Help Africa** highlighting the importance of international development aid. At a time when overseas aid is under threat, we shouldn't forget the value of this work.



**#DONT
FORGET**

The **United States** has reduced its overall foreign assistance by **84%**.

Germany, Holland, Canada, The Netherlands, Switzerland, France, Finland, Belgium, Sweden and **Austria** have also cut budgets, while the UK government is to re-allocate **40%** of its aid budget to defence and military spending.

In contrast, **Ireland** recently reaffirmed its commitment to helping the world's poorest people.